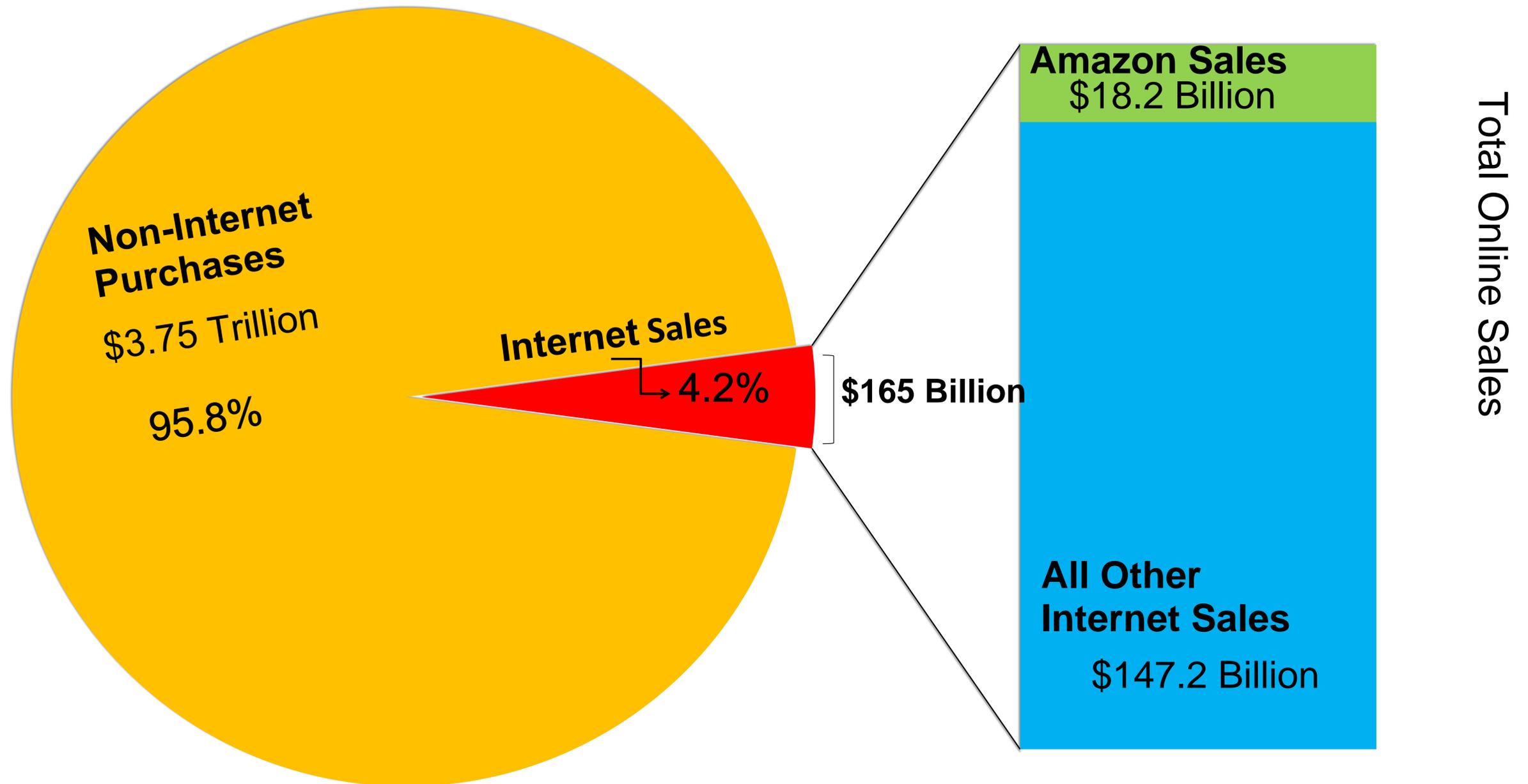


Amazon's Internet Sales in Perspective

Total U.S. Retail Sales



Amazon Sales = 0.5% of Total Retail Sales

Amazon Sales = 11% of Total Online Sales