

Bridging the gap between academic ideas and real-world problems



## A SNAPSHOT OF KENTUCKY REGULATION IN 2015

## BY JAMES BROUGHEL AND OLIVER SHEROUSE

September 2016

In 2012, the US *Code of Federal Regulations* (CFR) contained over 103 million words. It would take an ordinary person almost three years to read the entire code. The sheer size of the CFR poses a problem not just for the individuals and small businesses that want to stay in compliance with the law, but also for anyone interested in understanding the consequences of this massive system of rules.

In addition to the enormous body of federal regulation, states also have sizable regulatory codes. For example, the Kentucky regulatory code, known as the Kentucky Administrative Regulations and published as the *Kentucky Administrative Regulations Service* (KARS), contained over 4,700 individual regulations in 2015. Complex bodies of code like the CFR and the KARS are difficult to grasp without help. Researchers at the Mercatus Center at George Mason University have developed a tool known as RegData<sup>2</sup>—a text analysis program capable of scanning lengthy bodies of legal text—that captures information in minutes that would take an ordinary person hours, weeks, or even years.

For example, RegData can quantify how much regulation exists by counting the number of restrictions in regulatory code.<sup>3</sup> Restrictions are words that signify legal constraints on the public's activities. These are words and phrases like "shall," "must," "may not," "prohibited," and "required." In 2014, there were over 1.08 million restrictions in the CFR. RegData reveals that the 2015 KARS contained 6.6 million words and 129,575 restrictions. It would take an individual 367 hours—or just over 9 weeks—to read the entire KARS. That's assuming the reader spends 40 hours per week reading and reads at a rate of 300 words per minute.

<sup>1.</sup> Patrick A. McLaughlin, "The Code of Federal Regulations: The Ultimate Longread," Mercatus Center at George Mason University, April 1, 2015.

<sup>2.</sup> RegData, http://regdata.org.

<sup>3.</sup> Omar Al-Ubaydli, Patrick A. McLaughlin, "RegData: A Numerical Database on Industry-Specific Regulations for All United States Industries and Federal Regulations, 1997–2012," *Regulation & Governance*, December 16, 2015.

RegData also allows researchers to identify the industries most targeted by regulation by connecting key words relevant to industries with restriction counts. Then, information on industry-relevant restrictions can be used to generate an index of the industries most singled out by Kentucky regulatory agencies. As listed in table 1, the top three industries with the highest industry-relevant restriction counts in the 2015 KARS are chemical manufacturing, animal production and aquaculture, and ambulatory healthcare services. Not surprisingly, the chemical manufacturing industry will find many rules relevant to its industry in Titles 401 and 902 of the KARS, which are written by the Kentucky Department of Environmental Protection and the Kentucky Department of Public Health, respectively. Animal production and aquaculture is an industry targeted by regulators like the Kentucky Horse Racing Commission, which shouldn't be a surprise given the importance of the Kentucky Derby and horseracing in general to the Commonwealth of Kentucky.

Titles of the KARS are named based on the regulatory cabinet or department that writes the rules housed within the title. Figure 1 shows that in 2015, Title 902, which contains rules from the Department of Public Health, contained over 18,000 restrictions. This was by far the largest title in the KARS. Coming in second was Title 401, from the Department of Environmental Protection, which contained over 13,800 restrictions.

restriction count Title 902: Cabinet for Health and Family 18,245 Services-Department for Public Health Title 401: Energy and Environment Cabinet-Department for Environmental Protection Title 201: General Government Cabinet Title 405: Energy and Environment Cabinet—Department for Natural Resources Title 907: Cabinet for Health and Family Services-Department for Medicaid Services Title 806: Public Protection Cabinet-4.740 Department of Insurance Title 811: Public Protection Cabinet-Kentucky Horse Racing Commission Title 815: Public Protection Cabinet-Department of Housing, Buildings and Construction Title 803: Labor Cabinet Title 302: Department of Agriculture

Figure 1. The 10 Most Restrictive Titles in the Kentucky Administrative Regulations Service

Source: "State RegData Beta (Kentucky), part of the RegData project at the Mercatus Center (RegData.org); data available at http://regdata.org/state/kentucky/."

Federal regulation tends to attract the most headlines. But it is important to remember that the 100 million words and over 1 million restrictions in the CFR are just the tip of the iceberg when it comes to the true scope of regulation in the United States. States like Kentucky write millions of additional words of regulation and hundreds of thousands of additional restrictions. These state-level requirements carry the force of law to restrict individuals and businesses just as much as federal ones do.

Researchers are only beginning to understand the consequences of the massive and growing federal regulatory system in the United States.<sup>4</sup> Meanwhile, the effects of state regulation remain largely unknown. If the snapshot of Kentucky regulation in 2015 is a good indicator, then the states are also active regulators, suggesting the true impact of regulation on society is far greater than that of federal regulation alone.

Table 1. Top 10 Kentucky Industries Most Targeted by State Regulation

Three-Digit NAICS code*	Industry Name	Industry-Relevant Restrictions**	KARS Titles Most Relevant to Industry
325	chemical manufacturing	4,180	Title 401: Energy and Environment Cabinet—Department for Environmental Protection Title 201: General Government Cabinet Title 902: Cabinet for Health and Family Services—Department for Public Health
112	animal production and aquaculture	4,120	Title 811: Public Protection Cabinet— Kentucky Horse Racing Commission Title 302: Department of Agriculture Title 810: Public Protection Cabinet— Kentucky Horse Racing Commission
621	ambulatory health care services	3,510	Title 902: Cabinet for Health and Family Services—Department for Public Health Title 907: Cabinet for Health and Family Services—Department for Medicaid Services Title 201: General Government Cabinet
311	food manufacturing	3,250	Title 902: Cabinet for Health and Family Services - Department for Public Health Title 302: Department of Agriculture Title 401: Energy and Environment Cabinet—Department for Environmental Protection
623	nursing and residential care facilities	2,390	Title 902: Cabinet for Health and Family Services - Department for Public Health Title 806: Public Protection Cabinet— Department of Insurance Title 907: Cabinet for Health and Family Services—Department for Medicaid Services

<sup>4.</sup> Bentley Coffey, Patrick A. McLaughlin, and Pietro Peretto, "The Cumulative Cost of Regulations" (Mercatus Working Paper, Mercatus Center at George Mason University, Arlington, VA, April 2016).

212	mining (except oil and gas)	2,340	Title 405: Energy and Environment Cabinet—Department for Natural Resources Title 803: Labor Cabinet Title 401: Energy and Environment Cabinet—Department for Environmental Protection
221	utilities	2,050	Title 807: Energy and Environment Cabinet—Public Service Commission Title 401: Energy and Environment Cabinet—Department for Environmental Protection Title 902: Cabinet for Health and Family Services - Department for Public Health
336	transportation equipment manufacturing	1,710	Title 401: Energy and Environment Cabinet—Department for Environmental Protection Title 601: Transportation Cabinet— Department of Vehicle Regulation Title 803: Labor Cabinet
562	waste management and remediation services	1,330	Title 401: Energy and Environment Cabinet—Department for Environmental Protection Title 902: Cabinet for Health and Family Services—Department for Public Health Title 405: Energy and Environment Cabinet—Department for Natural Resources
517	telecommunications	1,310	Title 201: General Government Cabinet Title 907: Cabinet for Health and Family Services—Department for Medicaid Services Title 202: Independent Administrative Bodies

Source: "State RegData Beta (Kentucky), part of the RegData project at the Mercatus Center (RegData.org); data available at http://regdata.org/state/kentucky/."

## **ABOUT THE AUTHORS**

James Broughel is a research fellow for the State and Local Policy Project at the Mercatus Center at George Mason University. Broughel is a doctoral candidate in the economics program at George Mason University. He earned his MA in economics from Hunter College of the City University of New York.

Oliver Sherouse is a research analyst for the Regulatory Studies Program at the Mercatus Center. He studied history and computer science at Duke University and received his MPP from Georgetown University.

## ABOUT THE MERCATUS CENTER

The Mercatus Center at George Mason University is the world's premier university source for market-oriented ideas—bridging the gap between academic ideas and real-world problems.

A university-based research center, Mercatus advances knowledge about how markets work to improve people's lives by training graduate students, conducting research, and applying economics to offer solutions to society's most pressing problems.

Our mission is to generate knowledge and understanding of the institutions that affect the freedom to prosper and to find sustainable solutions that overcome the barriers preventing individuals from living free, prosperous, and peaceful lives.

Founded in 1980, the Mercatus Center is located on George Mason University's Arlington and Fairfax campuses. www.mercatus.org

<sup>\*</sup>North American Industry Classification System
\*\*Industry-relevant restrictions are rounded to the 10-digit level