

BLOCKCHAIN TECHNOLOGY IN TRADE

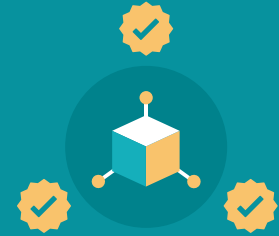
WHAT IS BLOCKCHAIN?



Someone requests a transaction.



The requested transaction is distributed to a network of computers, called nodes.



The transaction is verified by consensus, creating a block and readying the network for the next transaction.

BLOCKCHAIN IN ACTION

SCENARIO Walmart simulated a recall to determine the origin of sliced mangoes.



6 DAYS + 18 HRS + 26 MINS

W/O USING BLOCKCHAIN TECHNOLOGY



VS.



2.2 SEC

USING BLOCKCHAIN TECHNOLOGY



THE BENEFITS



Transparency and tracking



Simpler and faster



Increased trust



Reduced costs